The Ethics for Online Property

Baase brings up various popular concerns in section 2.1 relating to personal security & privacy, in relation to the ever-growing impact of the internet. Baase expresses her concern for the new practices of invisible information gathering that many companies are adapting, which seem to threaten the privacy of consumers (pg. 57). These very practices have led to various other data leaks, such as the Apple iCloud data leak and Yahoo.

However, these recent allegations against Yahoo and Apple that they are unethically gathering data brings about many questions. Firstly, should online companies be allowed to sell information about you, which they gathered on their website? Secondly, if a website/application records information about you is it really your information or the web service company’s information?